

Lanesboro Area Chamber of Commerce
Annual Membership Investments 2012

Trail Towns Members in Zip Codes: Preston 55965, Fountain 55935, Harmony 55939, Peterson 55962, Rushford 55971, Houston 55943

Trail Towns Member Definition: A city within 20 miles of Lanesboro and/or the Trail System goes through that City. Includes area businesses within the zip code and city address.

Trail Towns Gold Membership Investment: Non-Lodging \$500

- ✚ One website listing with name, contact information, email link, website link, graphic and description up to 25 words. If a member has a second website unique to another service and wants to have a second website linked, then a second full membership would need to be purchased.
- ✚ Unlimited access to submit Business Events for Website Calendar
- ✚ Unlimited access to member and category website statistics
- ✚ Eligible to purchase a basic listing in the Lanesboro Area Guide
- ✚ Eligible to purchase additional category listings in the Lanesboro Area Guide
- ✚ Eligible to purchase additional category Website listings
 - Visitor Center and Business to Business Referral Assistance
 - Visitor Center Computer Kiosk for online member referrals
 - Able to rack business brochure at Visitor Center
 - Eligible to purchase advertising in the Lanesboro Area Guide
 - Eligible to Hold a Board Position (up to 2 nearby members on the Board)
 - Eligible to hold a Committee Position (1 nearby member per committee)
 - Right to Vote
 - Weekly Depot Delivery Newsletter
 - Monthly Electronic Newsletter
 - Business Socials and Chamber Meetings
 - Support and Strengthen our Community

Trail Towns Gold Membership Investment: Lodging and Camping

All of the above Trail Towns Gold Member Benefits

Eligible to purchase RezOvations Online Availability Service

Lodging 1-3 Rental Units-\$ 500

Camping 1-49 Rental Units-\$500

Lodging 4-8 Rental Units-\$ 575

Camping 50-79 Rental Units-\$575

Lodging 9+ Rental Units-\$ 650

Camping 80+ Rental Units-\$650

All Gold Members are required to post a reciprocal link from their individual business website to www.lanesboro.com. The Chamber will provide the copyright Lanesboro logo for member use.

Trail Towns Silver Membership Investment \$350

- One website listing (non-linking) with name, contact information, email link and description up to 25 words
- Visitor Center and Business to Business Referral Assistance
- Visitor Center Computer Kiosk for online member referrals
- Able to rack business brochure at Visitor Center
- Eligible to purchase one primary category listing in the Lanesboro Area Guide
- Eligible to purchase advertising in the Lanesboro Area Guide
 - Eligible to Hold a Board Position (up to 2 nearby members on the Board)
 - Eligible to hold a committee position (1 nearby member per committee)
 - Right to vote
 - Weekly Depot Delivery Newsletter
 - Monthly Electronic Newsletter
 - Business Socials and Chamber Meetings
 - Support and Strengthen our Community

Trail Towns Worship and Volunteer Based Organizations \$85
(no more than 5 full time paid staff)

- All of the above Nearby Silver Membership Benefits
- May submit up to 5 Business Events for Website Calendar annually

Trail Towns Individual Supporting Member: \$50

- Eligible to Hold a Board Position (up to 2 nearby members on the Board)
- Eligible to hold a Committee Position (1 nearby member per committee)
- Right to Vote
- Weekly Depot Delivery Newsletter
- Monthly Electronic Newsletter
- Business Socials and Chamber Meetings
- Support and Strengthen our Community