

# Is membership with the Lanesboro Area Chamber a good investment for your business?

Hint: The answer is YES!

We are the Lanesboro Area  
Chamber of Commerce &  
Visitor Center (Tourism)

Promote your  
business

to our visitors  
& residents!



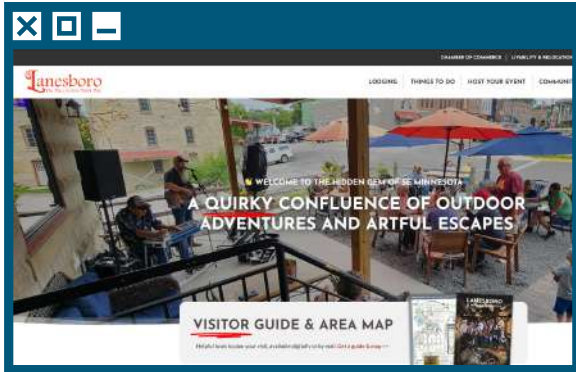
Apply for LACC membership today!



507-467-2696

lanesboro.com/join

# Our unique assets put your business in front of area visitors

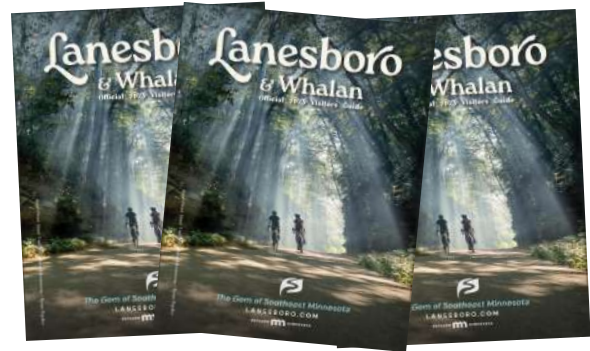


## OUR WEBSITE →

- Get a business listing and landing page on our website
- Post your events on our popular online calendar
- **Our website averages 280,000+ page views a year!**

## OUR VISITOR GUIDE →

- Your business info listed on your category page
- Gain access to buy ad space
- **20,000 printed for distribution at 1,000+ regional locations!**



## OUR VISITOR CENTER →

- Popular spot for visitors, right off the Root River Bike Trail
- Place your brochures for our visitors to browse and take
- **~10,000 visitors a year!**

**Questions? Get in touch today!**

**507-467-2696**

**chamber@lanesboro.com**

# Root River Valley Neighbors

## Membership Benefits

Visitors and residents of Lanesboro and Whalan love to explore Bluff Country and visit other towns in the area. This means you can gain exposure for your business to thousands of potential customers that visit Lanesboro & Whalan every year!

### With your membership you'll receive these exclusive benefits:

- Business directory listing and landing page on our website [lanesboro.com](http://lanesboro.com) (Average of 280,000+ pageviews annually!)
- Post your events on our popular online events calendar
- Listing in our annual Visitor Guide (20,000+ copies printed yearly)
- Access to purchase advertising in our annual Visitor Guide, Pocket Map, co-op ads, and our website and email blasts
- Your brochures/rack cards placed in our visitor center
- Priority recommendations from staff at our visitor center
- Receive informative Depot Delivery email newsletter from chamber every week
- Likes and shares on our social media (~13,500 followers)
- Invites to members-only networking events and educational workshops

*Membership dues to be paid annually by the specified deadline in order to be considered a member in good standing and for inclusion in our annual visitor guide and receipt of other membership benefits. Membership dues are not refundable. Payment can be made with credit card or checks. Chamber membership dues are generally tax-deductible as a business expense but not as a charitable donation. Please contact our staff with questions or for more information.*



**507-467-2696**



**[chamber@lanesboro.com](mailto:chamber@lanesboro.com)**



## Root River Valley Neighbors Membership Application

Fill out this form and mail to:

LACC, P.O. Box 348  
Lanesboro, MN 55949

Alternatively, you can apply online at:

**lanesboro.com/join**

**Your name:** \_\_\_\_\_

**Business email:** \_\_\_\_\_

**Business name:** \_\_\_\_\_

**Business phone:** \_\_\_\_\_ **Your cell #:** \_\_\_\_\_

**Business street address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Mailing address:** \_\_\_\_\_

*If any of the information above is different than below:*

**Primary representative name:** \_\_\_\_\_

**Primary representative title:** \_\_\_\_\_

**Primary representative phone:** \_\_\_\_\_

**Primary representative email:** \_\_\_\_\_

### **Membership level & annual dues investment:**

- ☐ Root River Valley Business (located outside 55949, non-lodging) **\$299**
- ☐ Small nonprofit (<\$50k/year), home-based artist, or place of worship **\$100**
- ☐ *My check is included*      ☐ *I'd like to pay by card, please email me an invoice*

*Membership dues are not refundable. Payment can be made with credit card or checks. Chamber membership dues are generally tax-deductible as a business expense but not as a charitable donation.*