

Is membership with the Lanesboro Area Chamber a good investment for your business?

Hint: The answer is YES!

We are the Lanesboro
Area Tourism Bureau +
Chamber of Commerce

Promote your
business

to our visitors
& locals!

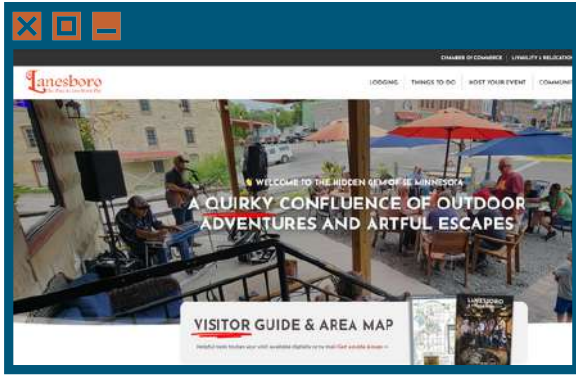


Apply for LACC membership today!

507-467-2696

lanesboro.com/apply

Our unique assets get your business in front of our visitors

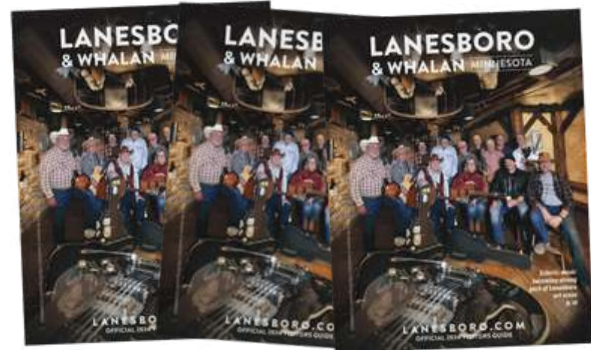


OUR WEBSITE →

- Get a business listing and landing page on our website
- Post your events on our popular online calendar
- **Our website averages 275,000+ page views a year!**

OUR VISITOR GUIDE →

- Your business info listed on your category page
- Gain access to buy ad space
- **20,000 printed for distribution at 1,000+ regional locations!**



OUR VISITOR CENTER →

- Popular spot for visitors, right off the Root River Bike Trail
- Place your brochures for our visitors to browse and take
- **~10,000 visitors a year!**

Questions? Get in touch today!

507-467-2696

chamber@lanesboro.com

Root River Valley Neighbors

Membership Benefits

Visitors to, and locals of, Lanesboro and Whalan, love to explore Bluff Country and visit other towns in the area. This means you can gain exposure for your business to thousands of potential customers that visit Lanesboro & Whalan every year!

With your annual membership, you'll receive these benefits:

- Listing and landing page our website lanesboro.com (new website as of May 2024! Average of 275,000+ pageviews annually!)
- Access to post on our online events calendar
- Access to advertise in the annual Lanesboro Area Visitor Guide & Root River Trail Pocket Map
- Your brochures/rack cards placed in our visitor center
- When interacting with our visitors, our staff gives your business priority recommendations
- Receive weekly Depot Delivery email newsletter from chamber office
- Invites to members-only networking events and educational workshops
- Likes and periodic shares on our social media channels (~13,000 followers)

The primary membership territory of the Lanesboro Area Chamber of Commerce is within the 55949 zip code, with membership (Promotional & Individual levels) eligibility extending to the general Root River Valley area (businesses within Fillmore and Houston counties). The LACC board of directors may review membership applications from businesses outside of this membership territory and make an eligibility determination on a case-by-case basis. Membership dues to be paid annually by the specified deadline in order to be considered a member in good standing and for inclusion in our annual visitor guide and receipt of other membership benefits.

● 507-467-2696

● chamber@lanesboro.com